

PAPIK Group signs a strategic agreement with the Ponsa family

PAPIK Group signs a strategic agreement with the Ponsa family to manage real estate projects worth 2M€ a year in Barcelona, Maresme and Garraf.

PAPIK Group has formalised a strategic agreement with the Ponsa family to become its reference real estate developer in Catalonia. The agreement provides for an annual investment of **2 million euros** earmarked for the development of high-value, highly energy-efficient residential projects. PAPIK Group will take on the integral management of all undertakings, spanning from identifying the asset and defining the product to construction execution and final marketing.

The projects linked to this collaboration will be developed in strategic areas such as **Barcelona, Maresme and Garraf**, territories where demand for luxury housing and energy-efficient homes maintains a sustained trend. The developments that emerge from this cooperation framework will be designed under criteria of advanced sustainability, bioclimatic architecture and technologies aimed at optimising energy performance and improving comfort for users.

An additional lever for growth

This agreement comes in as an additional lever for growth for PAPIK Group and adds to the activity the company already generates organically. At present, the group holds projects in the construction phase with an accumulated value of **10 million euros** and a development portfolio amounting to **3.3 million euros**, figures that reflect sustained business development and a consolidated presence in the Catalan real estate sector. The collaboration with the Ponsa family neither replaces nor redefines this dynamic, but rather reinforces it, expanding the Group's capacity to take on larger-scale operations and consolidating its strategy of territorial expansion.

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The wealth division

This project is also framed within PAPIK Group's wealth division, a line of activity geared towards establishing alliances with investors who seek a strategic and trusted partner for the joint development of real estate operations. Under this model, the company structures projects in which both the investment and the risk are shared, whether through the contribution of land by the investor or through the injection of capital needed to execute the developments, guaranteeing professional, aligned management focused on long-term value creation.

Trust and strategic vision

PAPIK Group underlines that this agreement represents a significant step forward in its roadmap and demonstrates the trust that different players in the business sphere place in its sustainable construction model and its technical capacity. The relationship of trust generated in professional business environments has made it possible to establish a collaboration geared towards the long term and grounded in criteria of rigour, strategic vision and alignment of objectives.

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Commitment to the future

With this alliance, PAPIK Group reaffirms its position as a benchmark in the construction and development of high-energy-efficiency housing, strengthening a model that combines technical excellence, innovation and a firm commitment to responsible, future-oriented real estate development.

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