

Lletra Petita and household energy: television coverage on domestic energy consumption

The consumer-rights programme devoted its latest episode to domestic energy use. It is a discussion that connects directly with how we approach efficient housing.

Lletra Petita, the programme devoted to informing viewers about consumer rights, dedicated its latest episode to household energy use. It is a subject PAPIK Group follows closely, because it brings to prime time a conversation usually reserved for technicians: how to live comfortably while using less energy.

The programme's starting point

The synopsis the programme itself published set out the problem clearly. Gas and electricity bills are rising, and are expected to keep rising. Beyond the money, there is the environmental factor, because generating energy also pollutes, in the form of CO₂ emissions or nuclear waste. Three questions framed the episode: what can be done to consume less energy, which type of energy should be prioritised, and whether consumption can be lowered without giving up comfort and convenience.

An energy audit as the through-line

Lletra Petita opened the programme with a domestic energy audit, aiming to save on consumption, cut emissions and expand renewables. That is exactly the order of priorities we work with: first reduce the building's demand, then meet it with clean sources. A well-insulated, airtight home needs far less energy to stay comfortable, and that is the premise of every Passivhaus build.

The episode's reports

The programme wove several threads together. Juanra Bonet visited, as a guest, one of the most sustainable houses in Catalonia, that of Toni Mestres. Samantha Vall investigated which type of light bulb uses the least and which lasts longest. And the programme travelled to Madrid to speak with Eduardo Montes, then president of the electricity employers' association UNESA, about the well-known tariff deficit and the future of the sector.

Why it matters to us

The programme's third question, whether one can consume less without giving up comfort, is the one that high-efficiency building answers every day. The answer does not rest on daily sacrifices, but on decisions taken at the design stage: insulation, airtightness and ventilation with heat recovery. The public awareness a programme like this creates helps carry that idea to a general audience, and complements the underlying work we do in new construction and energy retrofit projects.

Cutting a home's consumption does not begin at the bill, but at the building envelope.
Comfort and savings stop competing once the house is well built.