

Sant Cugat in Your Pocket: The City in a Single App

The Sant Cugat Comerç association introduces a free mobile guide that gathers the city's events, shops, services and points of interest into a single application.

The Sant Cugat Comerç association has developed a free mobile application, available for both Android and iOS, that helps users get to know and enjoy Sant Cugat. The initiative brings the city closer in a comprehensive way and goes beyond information about its shops: it puts all the information about the town in your pocket.

A complete guide to the city

The application is useful both for Sant Cugat residents and for visitors who want to discover the city. It works as a complete guide that can be carried at all times, with information organised by area.

- Events calendar
- Current news
- Complete information on the city's shops
- Service information
- Points of interest
- Routes to explore the city

The retail fabric, in detail

The initiative comes from the Sant Cugat Comerç retailers' association, and for that reason it includes a particularly well-crafted information service about the city's businesses. The application presents a directory of shops sorted alphabetically or by activity, and each listing goes beyond the description to offer practical details.

- Opening hours and holidays
- Location
- Offers

- Contact, with an email address and a phone number that can be called directly from the app
- Photographs

Offers that stay up to date

One of the app's attractions is its offers: it gives access to the promotions that the various shops make available to users. At PAPIK Group we have already added ours and will update it periodically. It is worth keeping an eye on, whether you want to build or extend a home to high energy-efficiency standards or need to improve the insulation of an existing house.

The Android version and the iOS version can be downloaded under the name Sant Cugat a la Butxaca.

A city that is better known is a city that is better lived in, and local retail is often the first thread to pull on.