

Architecture and wooden houses: far beyond the Canadian model

The notion persists that a wooden house must have the structure and facade typical of the Canadian model. Current construction practice disproves that prejudice.

A widespread prejudice persists whenever wooden houses come up: the image of a Canadian-looking build, with a highly recognisable structure and facade, as though that were the only possible language for timber. Contemporary construction practice disproves the idea. Wood is a structural material that accommodates almost any architectural register, from the most contemporary to the most classic, without being tied to a particular aesthetic.

Wood does not impose a style

At PAPIK Group we offer every kind of design and adapt the solution to each project. A timber home can be restrained and elegant or follow a more classic language, and both directions have their place. Personalisation covers both interiors and exteriors, so that the timber structure serves the client's architecture rather than the other way around.

High-resistance materials for facades and interiors

This versatility is possible because we work with high-resistance, highly versatile materials designed to allow complete personalisation of facades and interiors. One example is PARKLEX, a cladding that resolves facades and interior finishes with broad compositional freedom without sacrificing durability. Structural timber and advanced claddings thus cease to be an aesthetic limitation and become a range of design possibilities.

This logic of personalisation connects with our overall approach to construction and also with retrofit processes, where timber and its finishes contribute both performance and architectural identity.

Wood does not define a style: it opens a range of designs, and the work lies in making each house answer to the project of whoever will live in it.